

iMA Newsletter

Voted **top 100 educators in the world** by the International Biographical Centre
Winner of the **Consumers' Choice Award** for best music school in the GTA.
Winner of the Royal Conservatory of Music **Gold Medal for Teaching Excellence**.
Winner of the **York Region Character Community Award**.
Markham Board of Trade **Business Excellence Award** finalist.



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International
Music
Academy

Year XXIII, No. 2

February 2019

WELCOMING OUR NEW STUDENTS

Sebastian Alfonso-Eftent, piano
Emily Zheng, piano
Danny Tsang, piano
Karen O'Neil, piano
Orion Mackenzie, piano
Aurora Mackenzie, piano
Neison Li, saxophone
Kristian Gahol, piano
Hannah Musselman, flute
Dylan Gao, guitar
Gabriella Boscia, piano
Nicholas Boscia, piano

IMA STUDENTS BIRTHDAYS IN FEBRUARY

Steven Li, Adam Saimouah, Candace Singh, Alicia Campbelle-Lau, Dematagoda Dewmini, Lucia Alfonso, Louise Domingues, Felix Zhao, Bethany Tse, Harry Shier, Mithran Sivasubramaniam, Howard Shao, Brianna Ketwaroo, Kristian Gahol, Jashua Alban, Jaden Robin Thomas, Caitlyn Baldry, Beverly Wei, Andrei Talledo, Phoebe Crawford, Vincent Leung, Tiffany Shen

HAPPY BIRTHDAY!

IMPORTANT DAYS IN FEBRUARY

February 1: PA day (YR)
February 5: Chinese New Year
February 9: Flato Markham Theatre. Kindred Spirits Orchestra. *The Fountains of Rome*
February 14: Valentines Day
February 15 RCM Spring session applications deadline
February 18: Family Day. School is open
February 19-March 3 Kiwanis Music Festival

NEWS

ROYAL CONSERVATORY OF MUSIC January examinations

Many IMA students will be taking their examinations in the second half of January. Under the guidance of their inspiring teachers, students have worked very hard to prepare long and demanding programs. We wish them success!

GET 3 FREE LESSONS WITH THE PURCHASE OF A PIANO

If you are ready to purchase a high quality pre-owned piano through one of the IMA partners, 3 of your lessons at the IMA will be free. Call our Office or e-mail Office@InternationalMusicAcademy.ca for more information. Pre-owned piano is a great investment that comes at an attractive price, with a free tuning and delivery.

GET A \$30 CREDIT ON YOUR NEXT MONTH TUITION

We have been very pleased with the continued success of our students. They have improved a great deal and we share their excitement with their families, friends, neighbors, and schoolmates. We appreciate your interest towards our programs and services. We are always very happy to welcome new students of all ages, levels, and instruments to the iMA. **Please tell your friends about your experience with the International Music Academy.**

Do you know someone who is thinking of taking music lessons or who has **children** who may be interested in getting their hands on a musical instrument or singing? Do you know a **teenager** who needs a high school OAC credit? Do you know an **adult** who has wanted for a long time to learn how to play a musical instrument but has never had the time or inclination? **Please tell them about the IMA.**

As an appreciation for your referral, we will give you a **\$30 credit** for each new student who registers at the International Music Academy as a result of your referral.

Valentine's
Day

PERSONALIZED IMA GIFT CARD



The IMA offers personalized Gift Cards that could be used as thoughtful birthday, holiday, bar/bat Mitzvah, graduation gift or for any other occasions as well as to encourage someone to start learning a musical instrument or singing. The card can be used for any products or services.

The gift card is available for **any amount**. As cards are personalized with the name of the person who will receive it as well as with the name of the person who purchase it, requests have to be made 1 day in advance. Cards can be ordered in person, by phone at 905.489.4620 or by e-mail at info@InternationalMusicAcademy.ca. At the time the card is ordered, a non-refundable \$5 deposit is required. The full value of the card is paid upon pick-up (and the deposit is credited towards the purchase price). Payments can be made by any major credit card, cheque or cash as well as through the accounts of the IMA Clients.

FOLLOW US ON facebook

Stay in touch and follow the IMA latest news on Facebook. Visit <https://www.facebook.com/International-Music-Academy-1944567629154903> and become a friend of the International Music Academy.

COMPOSERS' ANNIVERSARIES IN FEBRUARY

3/02/1809	Mendelssohn was born
13/02/1883	Wagner died
15/02/1857	Glinka died
23/2/1934	Elgar died
23/2/1685	Handel was born
27/2/1887	Borodin died
29/2/1792	Rossini was born

Where you born or do you know someone who was born on the same day as these famous composers? Drop us e-mail at info@InternationalMusicAcademy.ca to let us know.

FEATURED TEACHER OF THE MONTH

Karina Shnayder, B.A. Piano Studies, Music Theory



Ms. Shnayder has graduated with a degree from Kazakhstan State Music School and a B.A. degree in psychology from the University in Toronto. She has experience teaching piano and voice to students of all ages, levels and learning styles. Passionate about music, Ms. Shnayder inspires her students to express emotion through music and develop their skills to a higher level of proficiency.

Mrs. Shnayder was happy to answer a few questions for our students and parents:

1. What do you like most about teaching? It has always been a dream of mine to become a music teacher. My favourite part about teaching is to inspire my students to learn, practice, feel, understand, and love music. It makes me happy when music becomes a part of my students' lives.

2. How do you inspire students to practice more? It is important to encourage students to keep practicing by giving them positive feedback and making them believe in their own abilities and talents in music. To help a student overcome any challenges, I prefer to stay understanding, patient, and kind, nicely guiding them in the right direction.

3. What roles does performance play in student's development? Performance plays a vital role in student's development. It improves their self confidence and builds artistry skills. By listening how other students play, they start to compare and put in more effort into their own performance.

4. Who are your favourite composers? My favourite composers are Beethoven, Mozart, and Chopin.

5. What was the last piece of music (sheet music or a recording) you purchased for yourself? *Moonlight Sonata* by Beethoven

FEATURED STUDENT OF THE MONTH



Jaid Biggs

What instrument do you play? – I play the guitar.

How long have you taken lessons? – I have been taking lessons at IMA for just over a year now.

Who are your favourite musical artists? – Right now my favourite musicians are *The Frights*, *Cage the Elephant* and *The Fratellis*.

What are your other hobbies, besides music? – My other hobbies besides music are to go bouldering, reading and drawing.

Favourite food? – My favourite food is mozzarella sticks.

What is the coolest thing you've learnt in your lessons in the past three months? – The coolest thing I've learned so far is how to do different riffs in different songs.

Do you have any performance coming up? – No, I don't not have a performance coming up

E-mail to info@InternationalMusicAcademy.ca a photo of yourself (or your child) together with the answers of the questions above. The deadline for submissions is the 15th of every month. We will feature you in one of the next issues of the newsletter.

PET OF THE MONTH

Send a photo of your pet together with following information and we will publish it in one of the next issues of the IMA newsletter. What is the name of your pet? How old is he/she? What kind of breed our pet is (if applicable)? How long have you had him/her for? Any special circumstances around getting the pet (i.e. a gift, foster pet, etc.)? The funniest story about you pet? Any special skills or abilities?

FEATURED ARTICLE

Daily Mail

Prince Charles reveals how he picked up the baton to conduct a romantic orchestral surprise for wife Camilla's birthday as he calls for schools to teach more music

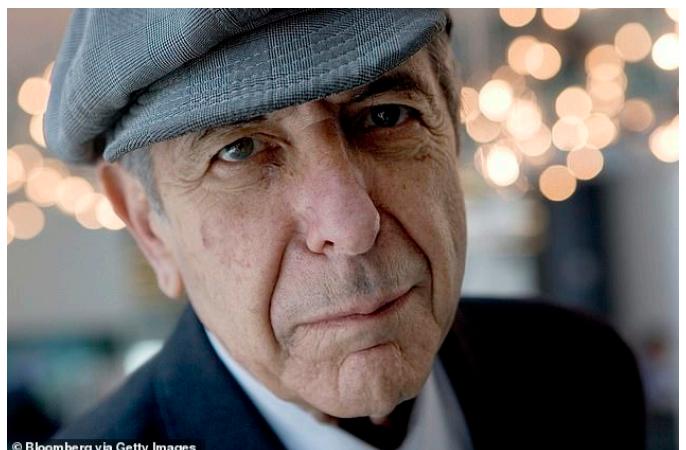
Prince Charles has given an interview to BBC Radio 3's Private Passions show. The special programme marks its 1,000th edition and the prince's 70th birthday. He said he was saddened by the decline in the number of children taught music. Among the music requested by Prince Charles is a song by Leonard Cohen.

Prince Charles said he picked up a baton as a romantic surprise for his wife Camilla on her birthday. The heir to the throne provided the insight during an interview with BBC Radio 3 where he also bemoaned the lack of music education in schools. Charles,

who learnt the cello and trumpet at boarding school, says the creative arts make an 'enormous contribution to the whole economy'. And Britain risks 'shooting itself in the feet' by ignoring their importance, he argues.



Among the music selected by the heir to the throne was Leonard Cohen's *Take This Waltz*. Among the music selected by the heir to the throne was Leonard Cohen's *Take This Waltz*. The prince makes his remarks in a special edition of BBC Radio 3's *Private Passions* to mark his 70th birthday and more than 1,000 editions of the programme. He tells host Michael Berkeley about the role music has played in his life, listing favourites ranging from classical composers to 1930s dance bands and singer-songwriter Leonard Cohen. Charles shows his romantic side in his listening choices. Among them is Wagner's *Siegfried Idyll*, which the composer wrote for his second wife and arranged for musicians to wake her up with it on Christmas morning in 1870. Charles admits he organised for the Philharmonia Orchestra to play the piece for Camilla on her 60th birthday. The prince was even persuaded to conduct the music. 'There is something terribly romantic about it', he says. Also on his list is a choral work from the Russian Orthodox Liturgy which was performed at his wedding to the Duchess of Cornwall. The prince says: 'I am one of those people who believes in the importance of arts and music education in schools. People forget or may not realise what an enormous contribution the creative arts makes to the whole economy. It's immense. So we certainly shoot ourselves in the feet if we ignore it altogether.'



He agrees with Mr Berkeley that music is essential in a more civilised society as it offers a means to 'express ourselves in a non-violent way'. Charles says in the show, which is available online from today: 'Well exactly, I have seen so many examples of this where people have the chance to be introduced to music. In schools which still have it, it is wonderful to see the enthusiasm on the part of the children in the orchestras that they have.' Recent studies show the number of schools offering music at A-level is in sharp decline and fewer students are taking it at GCSE, prompting fears it could disappear from the curriculum altogether. The prince tells how he was 'completely transfixed by the magic' of music thanks to his grandmother – the Queen Mother – who first took him to the Royal Opera House in Covent Garden aged seven. He learnt both the cello and trumpet at Gordonstoun and went on to play the cello in the orchestra at Trinity College, Cambridge. 'For me it is a vital part of surviving the daily round, having music on in the background when I'm working in the evening,' he says.

To comment on this story or anything else you have read in the Newsletter, head over to the IMA Facebook page or message us on Twitter.

International Music Academy

GIFT CERTIFICATE

for new students only

1 offer per family

ONE FREE LESSON

Call the IMA Office at

905.489.4620 (Markham) or

905.640.6363 (Stouffville)

to schedule your first lesson.

Once scheduled, the lesson cannot be rescheduled. Cannot be combined with any other offer. No refunds, no exchanges.



Music is sooooooo beautiful!

Register for lessons by
February 15, 2019 and receive

\$50 off

New students only. 1 offer per family
Cannot be combined with any other offer.

**REFER A NEW STUDENT and
GET ONE FREE LESSON!**

When you refer a new student to the IMA, who registers for lesson, you will get one free lesson for every new student. So, if you refer the IMA to 2 new students, we will give you 2 free lessons; for 3 new students – 3 free lessons etc. Fill in the coupon below and leave it with the IMA Office administrator.

Your name: _____

Name of the new student: _____

*You can print or photocopy this coupon as many times as you need.
Cannot be combined with any other offer.*